



ClassDojo

Why use ClassDojo?

We use ClassDojo, a cloud-based application, to support learning and engagement with parents and pupils and collaborative working by staff members. We can send assignments to be completed and give feedback points to pupils. We may engage with parents through ClassDojo using text and images and we may post updates on the class story and school story app functions of ClassDojo to keep you up to date. These updates may feature the name and an image of your child.

We are the data controller for the personal data that is used through ClassDojo, that means that we take responsibility for how it is handled, used, and secured. ClassDojo is a Data Processor, which means that they only use the data in the way that we instruct them.

Whose data is used?

The term 'data subjects' refers to whose data we will use in ClassDojo. We will use pupil, parents, and some staff information, so pupils, parents and staff members are the data subjects. This is important as data subjects have significant rights over their data which we will explain further down.

What data we will use?

We use the first and last names of pupils, some images and some video and audio footage. Parent details will include names, a telephone number and an email address. Staff detail used will only be their name.

How will the data be used?

As we mentioned above, we will only use the necessary personal data to set up an account for you and then keep in contact and let you know about class events that relate to you or your child. The data will be held in the cloud which basically means it will be held in a secure location managed by ClassDojo, the location of this data is in the US. As it is held in the US we need your explicit consent to transfer the data to the cloud.

Will the data be used to make automatic decisions or profiling?

No, none of the data used for ClassDojo will be used to make any automatic decision or profiling about you or your child.

Legal basis for using the data.

As the information needs to be transferred to a location in the US we need your consent to process this data in this way, this is covered under article 6(1)(a) of the General Data Protection regulations (GDPR).

Sharing data.

Apart from using ClassDojo as described we will not share your data with any other third party or organisation.

However, as the data is held in the US ClassDojo is required to comply with US law and it may be accessed by their security services. You can find further information about ClassDojo on their website

<https://www.classdojo.com/engb/privacy/>

How long we keep the data for.

Data will only be held on ClassDojo for the duration of your child's attendance at the School and up to one year afterwards. Once they leave, their account will be closed and all data will automatically be deleted due to inactivity after one year. Feedback points will only be kept for one year from creation.

Data Protection Rights

As we mentioned above, you have rights over how your information is used, this includes such things as being able to access data held on ClassDojo or having things deleted and you may withdraw your consent at any time. For more information about your rights see our School Privacy Policy, which can be found here [Pupils, Parents & Carers Privacy Notice](#).

Who to get in contact with if you have any questions.

Contact the school office at admin@hilperton.wilts.sch.uk or on 01225 755343.

If you have any serious concerns about how your data is being used you may contact the Information Commissioner's Office Advice on 0303 1231113 or visit their website <https://ico.org.uk/concerns/>.

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Next review date: May 2027